



Pittsburgh &
Greater Wheeling Chapter
of AITP CompTIA
Annual Joint Meeting



CompTIA

Nancy Hammervik
Executive Vice President, Industry Relations



Wednesday, June 14, 2017
5:30 p.m.

Nancy Hammervik is Executive Vice President of Industry Relations at CompTIA, the IT industry's largest, global not-for-profit trade association, and AITP's new parent company. Nancy will share an overview of the formation and upcoming launch of the new CompTIA AITP and share CompTIA's mission, values and member benefits, followed by a Q&A session.

Social time and registration will begin at 5:00 p.m. The dinner will begin approximately at 6:00 p.m. and the presentations will follow the meal.

Cost for the evening is \$24.00 for everyone. We will have our 50/50 drawing and door prizes for those in attendance. We want to congratulate the Pittsburgh Chapter and celebrate with them on their 65th Year Anniversary.

This is a special event with a great speaker and informative topic, so please **RSVP** early in order to allow for the catering staff to prepare sufficient food for everyone in attendance and to ensure there is seating available for our group.

To RSVP, e-mail Karen Kovacs at

kkovacs@dwc.org

Reservations are essential.

Nancy Hammervik

As executive president, industry relations, for CompTIA, Nancy Hammervik is responsible for elevating the association's public profile among its membership and across the IT industry. She is the principal liaison between members and the association; helps shape CompTIA member programs and association initiatives for the IT industry; and acts as an advocate on behalf of members and the broader industry.

In 2013, Ms. Hammervik led an initiative to evolve CompTIA's membership model and grow utilization of its vast library of content. CompTIA's "Open Access" membership model provides digital access to the vast majority of its industry insight, research and business tools to a wider audience beyond paid membership. This membership model grew CompTIA's industry engagement from 2,000 corporate members to include more than 100,000 registered users.

In 2014, Ms. Hammervik helped to manage the integration of TechAmerica, one of the first US technology associations, into the CompTIA organization, broadening CompTIA's membership base, strengthening its policy voice and growing its position in the public sector market space of the technology industry.

Late 2016, Ms. Hammervik led the efforts to bring AITP, a 65 year old industry professional society, under the umbrella of CompTIA member organizations and is responsible for building out a new professional association that serves

aspiring students and individuals, seeking and growing IT careers.

Hammervik joined CompTIA in 2011 after a 25 year career with United Business Media's Everything Channel, a top provider of IT channel-focused events, media, research, consulting and sales and marketing services. Her last position with the company was senior vice president, events, where she was responsible for the company's entire global events business. She led the sales, marketing, recruitment, content and event production strategies for the events business. Her event portfolio focused on large scale, regional, community, virtual and custom events that brought together leading executives in the high tech industry. During her tenure there, she managed the integration of Gartner's Vision Events portfolio, including Midsize Enterprise Summit and HealthCare Summit.

During her tenure at Everything Channel, Ms. Hammervik founded Channel@Work, a corporate charitable initiative that allows members of the high tech industry to give back to local communities. Projects included the construction of new housing; student mentoring and training programs; technology makeovers for schools; and technical and financial support for wounded military personnel and families of deployed troops.

Hammervik is a graduate of the University of Delaware, where she received a bachelor's degree in business and marketing. She resides on Long Island, in Bethpage, NY.